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## PRESS RELEASE

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# UB Campus Dining & Shops Wins NACUFS Sustainability Award

*Pride of New York at UB program wins silver in the Outreach and Education category*

BUFFALO, N.Y. – UB Campus Dining and Shops has been awarded silver in this year’s National College and University Food Service Association (NACUFS) Sustainability Awards contest for their entry, Pride of New York at UB, in the Outreach and Education category.

The awards contest recognizes excellence in sustainable campus dining with a gold, silver, and bronze award in each of five operational categories: Procurement Practices, Energy and Water Conservation, Waste Management, Materials and Resources, and Outreach and Education.

The NACUFS Sustainability Awards annually recognize and honor institutions that have demonstrated outstanding leadership in the promotion and implementation of environmental sustainability, specifically as it relates to campus dining operations. The NACUFS Sustainability Awards support the globally accepted triple bottom line philosophy, a method of evaluating operational performance by measuring financial success as well as environmental sustainability and social responsibility—also known as “people, planet, profit.”

"We are very honored to be recognized for our efforts to promote local farms and food manufacturers," said Jeff Brady, executive director for UB Campus Dining and Shops. "As a local company ourselves, we know the importance of helping our community find and choose local products while building relationships with growers, food artisans, and food manufacturers right here in Western New York."

UB Campus Dining and Shops will be recognized at the 2013 NACUFS National Conference in Minneapolis, MN, July 10-13. A complete list of 2013 winners can be found at <http://www.nacufs.org/sustainability-awards>

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UB’s Campus Dining & Shops’ (CDS) primary purpose is to offer a variety of high quality, high value, and innovative dining options designed to fit the varied lifestyles and nutritional needs of the university community. Serving foods from local growers, striving to achieve sustainability, and expanding the availability of dining choices are ways that we enrich the dining experience. We challenge our experienced and knowledgeable employees daily to provide exemplary customer service. Campus Dining & Shops is a multi-unit company employing over 700 people. In addition to providing the university’s dining services, CDS also serves the UB community through management of the UB Card Office, Three Pillars Catering, Retail and Convenience Stores, and Vending. In our day-to-day operations we rely on inherent core values: quality items, value prices, environmentally friendly settings, ethical treatment of all, and conducting all phases of our business with integrity.