

FOR IMMEDIATE CIRCULATION

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## **Pride of New York Showcase Event at UB**

*Campus Dining & Shops special event to feature foods from across New York State*

(Buffalo, NY) – Some of the best from local farmers and food producers that supply the University at Buffalo will be on display as Campus Dining & Shops presents the 7th annual Pride of New York Showcase. The event will be held on Wednesday, September 23 from 10:30am-1:30pm in the Student Union on North Campus. The Pride of New York Showcase will feature local exhibitors showcasing the very best in locally-grown produce, dairy products and other prepared foods.

"One of the best ways to appreciate the diversity and abundance of New York State food products is to talk with the people who actually produce them," says Raymond Kohl, marketing manager for Campus Dining & Shops. "Supporting local businesses, reducing transportation emissions; there are so many benefits to buying local foods. This is a great way to give our students, faculty and staff the opportunity to talk to our farmers and food producers, and learn more about the Pride of New York.



*Our Pride is Inside.™*

Pride of New York Showcase participants include: Upstate Farms, Costanzo's Bakery, Perry's Ice Cream, Rosina Foods, Wardynski's, Sorrento/Galbani Cheese, Desiderio Produce, Rich's, Mott's, Great Lakes Cheese, Sensible Portions, Boulevard Produce, Barilla Pasta, McCullagh Coffee, Frito Lay, Kind Bars, The Basket Company and General Mills.

The Pride of New York, a branding program of the New York State Department of Agriculture and Markets, is designed to promote and support the sale of agricultural products grown and foods produced within New York State.

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UB's Campus Dining & Shops' (CDS) primary purpose is to offer a variety of high quality, high value, and innovative dining options designed to fit the varied lifestyles and nutritional needs of the university community. Serving foods from local growers, striving to achieve sustainability, and expanding the availability of dining choices are ways that we enrich the dining experience. We challenge our experienced and knowledgeable employees daily to provide exemplary customer service. CDS is a multi-unit company employing over 1,200 people. In addition to providing the university's dining services, CDS also serves the UB community through management of the UB Card Office, Three Pillars Catering, Retail and Convenience Stores, and Vending. In our day-to-day operations we rely on inherent core values: quality items, value prices, environmentally friendly settings, ethical treatment of all, and conducting all phases of our business with integrity.