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PRESS RELEASE

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FOR IMMEDIATE RELEASE

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UB Campus Dining & Shops Unveils Vending Machines Featuring Local - Healthier Items

Newly designed machines feature New York products; better snacking choices

BUFFALO, N.Y. – On the first day of classes for the fall 2015 semester at the University at Buffalo, UB Campus Dining and Shops has unveiled four brand new vending machines which feature a number of agricultural items grown and foods produced in New York State. The vending machines will allow UB students, faculty, staff and visitors to experience some of New York’s best on-the-go products along with providing healthier snacking options.

“UB Snackin’, our vending division, worked over the summer with marketing and our dietitian to identify products that are manufactured in Western and Central New York and meet our Smart Choice A+ criteria,” said Jeff Brady, executive director for UB Campus Dining and Shops. “We want to provide great tasting snacks and beverages that will not only help our customers stay focused and energized, but are better for them.” UB Campus Dining and Shops has been a long-time supporter of the Pride of New York, a program sponsored by the New York State Department of Agricultural and Markets, which promotes and supports the sale of agricultural products grown and food products processed within New York State. UB Campus Dining and Shops spent almost \$4 million in local food purchases last year and expects that number to grow.

“In all of our dining areas, we highlight the local foods and farms/producers where we purchase from,” said Raymond Kohl, marketing manager for UB Campus Dining and Shops. “Our students, faculty and staff are very interested in knowing where their food comes from and love knowing that we source many of our ingredients from local farms and businesses across New York.

The four vending machines, which proudly display the Pride of New York and A+ logos, are located in Capen Hall, Alumni Arena and the Natural Sciences Complex on north campus and in Kimball Tower on south campus. The selection of New York State goods will rotate to represent the many fine products produced in New York State. Products featured may include:

- General Mills Cereal Cups (Buffalo)
- Galbani/Sorrento Cheese Sticks (Buffalo)
- Upstate Farms Greek/Regular Yogurt and Milk (Buffalo)
- Motts Apple Sauce (Rochester)
- Cheribundi Juices (Geneva)
- New York Apples (Lyndonville)
- Costanzo’s Bakery (Cheektowaga)
- Eden Valley Growers (Eden)

For more information visit www.myubcard.com/sustainability and www.prideofny.org.

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UB’s Campus Dining & Shops’ (CDS) primary purpose is to offer a variety of high quality, high value, and innovative dining options designed to fit the varied lifestyles and nutritional needs of the university community. Serving foods from local growers, striving to achieve sustainability, and expanding the availability of dining choices are ways that we enrich the dining experience. We challenge our experienced and knowledgeable employees daily to provide exemplary customer service. Campus Dining & Shops is a multi-unit company employing over 700 people. In addition to providing the university’s dining services, CDS also serves the UB community through management of the UB Card Office, Three Pillars Catering, Retail and Convenience Stores, and Vending. In our day-to-day operations we rely on inherent core values: quality items, value prices, environmentally friendly settings, ethical treatment of all, and conducting all phases of our business with integrity.