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PRESS RELEASE

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FOR IMMEDIATE RELEASE

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UB Campus Dining & Shops Wins Top National Award

Crossroads Culinary Center wins prestigious Loyal E. Horton Dining Gold Award from the National Association of College & University Food Services

BUFFALO, N.Y. – UB Campus Dining and Shops has been awarded Gold in the 40th Annual Loyal E. Horton Dining Awards Contest in the category of Residential Dining Concept for Crossroads Culinary Center (C3). C3 is UB's brand new state-of-the-art residential dining center, which has garnered rave reviews since opening in October 2012.

The contest is organized by the National College and University Food Service Association (NACUFS). The award is given annually to universities/colleges that display an outstanding program in dining concepts, marketing, innovation, dining menus and nutritional value, and customer satisfaction.

"We are extremely excited to win the Gold award for large schools nationally and proud of our achievements, thanks to the hard work of a great staff," said Jeff Brady, executive director for UB Campus Dining and Shops. "Being recognized by our peers is truly an honor."

UB Campus Dining and Shops will be recognized at the 2013 NACUFS National Conference in Minneapolis, MN, July 10-13. This is UB Campus Dining and Shops' first ever entry in the contest. A complete list of 2013 winners can be found at <http://www.nacufs.org/recognition-dining-awards/award-winners>

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UB's Campus Dining & Shops' (CDS) primary purpose is to offer a variety of high quality, high value, and innovative dining options designed to fit the varied lifestyles and nutritional needs of the university community. Serving foods from local growers, striving to achieve sustainability, and expanding the availability of dining choices are ways that we enrich the dining experience. We challenge our experienced and knowledgeable employees daily to provide exemplary customer service. Campus Dining & Shops is a multi-unit company employing over 700 people. In addition to providing the university's dining services, CDS also serves the UB community through management of the UB Card Office, Three Pillars Catering, Retail and Convenience Stores, and Vending. In our day-to-day operations we rely on inherent core values: quality items, value prices, environmentally friendly settings, ethical treatment of all, and conducting all phases of our business with integrity.