



University at Buffalo
The State University of New York

Faculty Student Association
Campus Dining & Shops



What: The Bite Heard 'Round The World!
The fourth annual **Big Apple Crunch** is part of Food Day 2015, a nationwide day to inspire healthier eating and change food policy for the better. The event gives everyone a chance to show their support for healthy, seasonal eating by crunching into our state's largest city's delicious namesake! Food Day encourages all New Yorkers to participate on Friday, October 23 or Saturday, October 24.

Where: University at Buffalo – North Campus
Student Union Lobby

When: Friday, October 23, 2015
12:00pm – Apple Distribution / Staging
12:30pm – Photos / Countdown / Crunch Time

Details: All UB Students, Faculty and Staff are invited to participate.

UB Campus Dining & Shops will provide local Empire apples to the first 500 attendees. Attendees can also bring their own apple to participate.

Apples are a healthy and seasonal food that grows abundantly in New York State. In fact, New York is the second-largest apple-producing state in the U.S., averaging nearly 30 million bushels annually! The Big Apple Crunch promotes healthy eating while celebrating this delicious fruit.

As part of Food Day, the Big Apple Crunch is a way to celebrate food and get New Yorkers thinking about healthy, seasonal eating.



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