

146 Fargo Quad
University at Buffalo
Buffalo, NY 14261-0050

(716) 645-2521
Fax: (716) 645-3990
myubcard.com

FOR IMMEDIATE CIRCULATION

Contact: Raymond Kohl
Tel: 645-2308
Email: rjkohl@buffalo.edu

September 26, 2016

Pride of New York Showcase Event at UB

Campus Dining and Shops special event to feature foods from across New York State

(Buffalo, NY) – Some of the best from local farmers and food producers that supply the University at Buffalo will be on display as Campus Dining and Shops presents the 8th annual Pride of New York Showcase. The event will be held on Thursday, September 29 from 10:30am-1:30pm on UB's North Campus. The Pride of New York Showcase is taking place in conjunction with the UB Sustainability Living Fair (10am-2pm), which will be in the Student Union. Both events are free.

"Both events aim to provide UB staff, faculty and students with the tools to become better stewards and help build more sustainable communities," says Janiece Jankowski, chair for the Sustainability Living Fair. The Pride of New York Showcase will feature local exhibitors showcasing the very best in locally-grown produce, dairy products and other prepared foods.



"One of the best ways to appreciate the diversity and abundance of New York State food products is to talk with the people who actually produce them," says Raymond Kohl, marketing manager for Campus Dining and Shops. "Supporting local businesses, reducing transportation emissions; there are so many benefits to buying local foods. This is a great way to give our students, faculty and staff the opportunity to talk to our farmers and food producers, and learn more about buying local.

Pride of New York Showcase participants include: Upstate Farms, Costanzo's Bakery, Perry's Ice Cream, Rosina Foods, Wardynski's, Sorrento/Galbani Cheese, Desiderio Produce, Rich's, Mott's, Great Lakes Cheese, Chobani, Sensible Portions, Barilla Pasta, McCullagh Coffee, Frito Lay, The Basket Company and General Mills.

More details can be found at <http://www.buffalo.edu/pss/about-us/focus-areas/community-culture-collegiality/sustain-fair.html>

END

###

UB's Campus Dining & Shops' (CDS) primary purpose is to offer a variety of high quality, high value, and innovative dining options designed to fit the varied lifestyles and nutritional needs of the university community. CDS is a multi-unit company employing over 1,300 people. In addition to providing the university's dining services, CDS also serves the UB community through management of the UB Card Office, Three Pillars Catering, Retail and Convenience Stores, and Vending. In our day-to-day operations we rely on inherent core values: quality items, value prices, environmentally friendly settings, ethical treatment of all, and conducting all phases of our business with integrity.