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## PRESS RELEASE

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FOR IMMEDIATE RELEASE

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# UB Campus Dining & Shops Wins National Grand Prize Award

*Crossroads Culinary Center wins prestigious Loyal E. Horton Dining Grand Prize Award from the National Association of College & University Food Services (NACUFS)*

BUFFALO, N.Y. – The University at Buffalo’s Campus Dining and Shops, which had been awarded Gold in the 40th Annual Loyal E. Horton Dining Awards Contest in the category of Residential Dining Concept for Crossroads Culinary Center (C3) earlier this year, was announced as the Grand Prize winner in the category this past Saturday at the 2013 NACUFS National Conference in Minneapolis, MN. C3 is UB’s brand new state-of-the-art residential dining center which has garnered rave reviews since opening in October 2012.

The award is given annually to universities/colleges that display an outstanding program in dining concepts, marketing, innovation, dining menus and nutritional value, and customer satisfaction. Accepting the award on behalf of UB Campus Dining and Shops were Jeff Brady, executive director, and Anthony Demola, director of operations. "Being recognized by our peers is truly an honor and to be named the Grand Prize winner among all the college and universities throughout the United States and Canada is something very special," said Brady. "We have an extremely talented and passionate team – this is a wonderful award," added Demola.

Adding to the accolades, UB Campus Dining & Shops also received a Silver award in the NACUFS Sustainability Awards contest for their entry, Pride of New York at UB, in the Outreach and Education category. The Sustainability Awards annually recognize and honor institutions that have demonstrated outstanding leadership in the promotion and implementation of environmental sustainability, specifically as it relates to campus dining operations.

Both entries were first-time submissions for UB Campus Dining and Shops. A complete list of 2013 winners can be found at <http://www.nacufs.org/recognition>

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UB’s Campus Dining & Shops’ (CDS) primary purpose is to offer a variety of high quality, high value, and innovative dining options designed to fit the varied lifestyles and nutritional needs of the university community. Serving foods from local growers, striving to achieve sustainability, and expanding the availability of dining choices are ways that we enrich the dining experience. We challenge our experienced and knowledgeable employees daily to provide exemplary customer service. CDS is a multi-unit company employing over 700 people. In addition to providing the university’s dining services, CDS also serves the UB community through management of the UB Card Office, Three Pillars Catering, Retail and Convenience Stores, and Vending. In our day-to-day operations we rely on inherent core values: quality items, value prices, environmentally friendly settings, ethical treatment of all, and conducting all phases of our business with integrity.